

V&A East Storehouse

Order an Object – The Experience

Redesign the V&A / Experience Design Open Call brief

Entry form

Agency brief to design and deliver a new enticing and memorable experience that enables people to have direct, up-close engagement with museum objects and the stories behind them.

July 2022

Please submit this form completed by **Sunday 4 September 2022** to redesign@vam.ac.uk



1. Your contact details.

We collect this information to be able to identify you and contact you exclusively regarding this open call. The panel will not be provided this information when selecting a candidate.

Name	Click or tap here to enter text.
Telephone number	Click or tap here to enter text.
Email address	Click or tap here to enter text.
Address line 1	Click or tap here to enter text.
Address line 1	Click or tap here to enter text.
Postcode	Click or tap here to enter text.
City	Click or tap here to enter text.
Country	Click or tap here to enter text.

Website	Click or tap here to enter text.
Instagram	Click or tap here to enter text.
LinkedIn	Click or tap here to enter text.
Other	Click or tap here to enter text.

1.1 Supporting information

Where did you hear about this vacancy?	Choose an item.
If other, please specify	Click or tap here to enter text.

1.2 Indemnity and insurance

Do you hold and maintain adequate general third-party public liability and professional indemnity insurance with an insurer of good repute in the United Kingdom, to cover all liabilities arising from your performance of this brief?	<input type="checkbox"/>
Do you have the right to work in the UK?	<input type="checkbox"/>



2. Your initial views on the brief

<p>What attracted you to this brief? What excites you about its challenges and opportunities?</p> <p>We are also interested in knowing how this project might fit into your aims and ambitions.</p> <p>(500 words max)</p>	
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3. What makes you an ideal partner for the V&A, including:

<p>Information about you, e.g., your story and experience, strengths and stretch areas</p> <p>(200 words max)</p>	
<p>One relevant case study that illustrates how your skills and experience match the areas of expertise we are looking for and align with our ways of working</p> <p>(300 words max)</p>	
<p>One success story where you demonstrated that a project/piece of work that you led created a new type of experience, and attracted and engaged our target audience (16–24-year-olds)</p> <p>(400 words max)</p>	

How you will achieve milestones and deliver the brief (100 words max)	
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4. References

Please submit the contact details of two contactable client references from relevant projects

Reference 1 Name Organisation Email Telephone number	
Reference 2 Name Organisation Email Telephone number	

Please submit your entry form as a PDF by **Sunday 4 September 2022** to redesign@vam.ac.uk

The information that you are about to submit is electronically held and processed by the V&A Team. The V&A Team will not share your information with any third parties or internally outside of our agreements.

By entering your personal information, you are permitting the V&A to access and use the information for the purposes of this open call. Your data will be saved after you submit the application form. We will store your details for a retention period of 1 year set by the V&A and your personal information will be deleted once the data retention period is reached. Should you wish to remove your details prior to deletion, please get in touch with us.

I understand this statement and I am happy to proceed.

